

Kendal Broadens Appeal

Cumbrian auctioneers Kendal Auction Rooms have changed name to Eighteen Eighteen Auctioneers as part of a rebranding exercise. They are targetting the new generation of buyers, who may not yet appreciate the advantages of buying at auction. Emphasising the benefits both of recycling and the ease of bidding on line, the auctioneers have changed their sale calender to incorporate a monthly two day sale covering the whole range of goods offered.